

Privacy Notice – The Mason Cross Readers Club

This privacy notice tells you about the information we collect from you when you sign up to the Mason Cross Readers Club at www.masoncross.net

In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

What is the Mason Cross Readers Club?

The mailing list for people who want to be kept in the loop about new books and exclusives from author Mason Cross.

You can contact us at mason@masoncross.net, or by post care of: Gordon Chambers, 90 Mitchell St, Glasgow, United Kingdom, G1 3NQ

Any enquiries about our use of your personal data should be addressed to the contact details above.

What personal data do we collect?

When you sign up for the Readers Club, we ask you for your **name**, **email address**, and the **country** where you live.

Why do we collect this information?

We use your information to send occasional emails which we hope will be of interest. This could include information about a new book release, a competition, or exclusive bonus material.

We require this information to send you emails as above. We require details of your country to make sure we don't spam you with emails about publication dates or special offers in other territories.

What do we do with your information?

Your information is stored in our MailChimp account, and is never shared with third parties.

How long do we keep your information for?

We will keep your information for three years from the last email we send to you. Your personal information will then be deleted. Alternatively you can unsubscribe at any time by clicking the 'Unsubscribe' link at the bottom of our emails.

Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

You can also ask us to give you a copy of the information and to stop using your information for a period of time if you believe we are not doing so lawfully.

To submit a request by email, post or telephone, please use the contact information provided above.

Your right to complain

If you have a complaint about our use of your information, you can contact the Information Commissioner's Office via their website at www.ico.org.uk/concerns

www.masoncross.net